



A BEAUTIFUL LIFE

GREG AND KIKI NORMAN POSE IN THE DRIVEWAY OF THEIR JUPITER ISLAND HOME WITH GREG'S FUN RIDE, A MINI MOKE. THE HOME, ONE OF THE OLDEST ON JUPITER ISLAND, WAS BUILT AT THE TURN OF THE TWENTIETH CENTURY AND WAS EXPANDED OVER THE YEARS. OPPOSITE PAGE, TOP: THE GOLF CHAMPION TROPHY, A.K.A. CLARET JUG, IS RESERVED FOR THE WINNER OF THE OPEN CHAMPIONSHIP, ENGLAND'S (AND THE WORLD'S) MOST IMPORTANT GOLF TOURNAMENT. GREG HAS WON THE OPEN TWICE.



Island Vibe

Legendary golfer Greg Norman and wife Kiki enjoy a lifestyle of “barefoot elegance” at their Jupiter Island home

By Paige Bowers | Photography by Jerry Rabinowitz | Portrait (facing page) by Navid

As a professional golfer, Greg Norman has always stood out.

For starters, there's his size: He's six feet tall and muscular, too. Then there's his distinctive Australian accent, great blond shock of hair and pearly white grin. Finally, there's his dominance on the links: 331 consecutive weeks as the world's number one golfer, 20 U.S. PGA Tour titles and two Open championships.

That golf dominance didn't stand out to Kirsten Kutner when she first met Norman at a tournament 20 years ago. After all, she says,

she had no interest in the sport. But her parents worked with a company that sponsored the event where Norman was playing, so she attended it with them.

“I met Greg along with many other golfers,” she recalls. “He is the type of person who leaves an impression on anyone because he is so charismatic and magnetic. So I was impressed with him and my parents were, too. You can't avoid being impressed by him.”

Impressed or not, Kutner and Norman went their separate ways after that first encounter





SUBTLY ELEGANT

ROOMS IN THE ORIGINAL HOME, BUILT IN 1902 ACCORDING TO A MASON'S MARK (ABOVE), WERE SMALL, AS EVIDENCED BY THE LIVING ROOM (TOP). TO CELEBRATE ITS INTIMATE SCALE, THE NORMANS CLOSED THE EAST WALL (WHERE THE MIRROR NOW SITS), WHICH OPENED UP TO THE HALLWAY. LITHOGRAPHS OF HENRI MATISSE'S WORK FLANK THE FIREPLACE. THE NANCY CORZINE LAMP, J. ROBERT SCOTT CHINOISERIE TABLE AND RALPH LAUREN WALLPAPER LEND A SUBTLE GLOW.

and didn't meet again for another 14 years. Both were in Cairo working on projects. He was building a golf course, as part of his golf and lifestyle business that had grown substantially since they first met. She was finishing the interior design of the Fairmont Towers hotel, which was only partially opened.

"I stayed [at the Fairmont] overnight and bumped into Kirsten again," Greg recalls. "And that was it."

They married three years ago and since then have merged their personal and professional lives in a way that is centered around their recently renovated home on Jupiter Island.

"Greg's phrase for the way we live is 'barefoot elegance,'" says Kirsten, who is known as Kiki to her friends. "We spend most of our time at home and do all of our entertaining here. We enjoy having casual get-togethers and spend most of our time barefoot. There's nothing pretentious about it. My two young children are running around screaming all the time, so it's a lively house where there's always something going on. Every day is different, and that's part of being married to Greg."

The New England-style home first appealed to Greg in the mid-1980s when he grew tired of living in landlocked Orlando. He wanted to find a place to live on the water, in part to remind him of his childhood home (he grew up near Australia's



A SENSE OF PLACE

A NATIVE AUSTRALIAN, GREG CELEBRATES HIS HERITAGE BY SUPPORTING AUSSIE ARTISTS. HE COMMISSIONED PIERS BATEMAN TO CREATE *When the Flat Gets Flatter*, an interpretation of the Australian Outback, in the foyer. THE TABLE IS A BESPOKE PIECE BY MONTE CRISTO'S OF ENGLAND. OPPOSITE PAGE: GREG MAINLY WORKS OUT OF HIS HOME OFFICE, A MASCULINE YET BRIGHT SPACE WITH TONGUE-AND-GROOVE WALLS AND BIG WINDOWS. THE BRONZE TURTLE SHELL SCULPTURES ARE BY MICHAEL ARAM.





TABLES D'HAUTE

KIKI LIKES SETTING A TABLE THAT IS FULLY DECORATED. "EVERY TABLE IS A MINI INTERIOR DESIGN PROJECT," SHE SAYS. FOR THIS DINNER, SHE USED JULISCA PLATES, VINTAGE RALPH LAUREN HERRINGBONE CRYSTAL AND HER COLLECTION OF VICTORIAN SILVER. THE MONOGRAMMED SILVER GOBLET AND CUPS ARE HEIRLOOMS FROM GREG'S FAMILY. "I USE THEM ALL THE TIME," KIKI SAYS. "THEY INSTANTLY MAKE THE TABLE LOOK ELEGANT." THE FLOWERS, BY RENNY & REED OF PALM BEACH, ARE BEAUTIFUL ASSEMBLIES OF ANEMONES, HYDRANGEAS, ROSES AND SHAPED BOXWOOD.



Great Barrier Reef) but also because he is a boating enthusiast.

"Jack Nicklaus called me and told me about the house," Greg says. "He said I needed to look at it. So I did and I bought it the same day."

The original home was built in 1902 and is situated on eight acres of property that stretches from the Intracoastal Waterway to the ocean. The home already had a wine cellar and a basement, but Greg redid the kitchen and added a full gym, putting greens, tennis courts, more living space and a movie theater.

"It's a compound that he doesn't ever have to leave, and it gives Greg the privacy he really seeks," Kiki says. "We're very private, and our life is very intimate here."

The couple worked with Onshore Construction to update the home with a new foundation, shingles and wind-resistant windows and doors. The Normans were expecting a large group of guests at their home, so Onshore worked on an accelerated schedule. The company also collaborated with Kiki on the interior spaces for a coastal yet elegant feel.

"Kirsten was great to work with because she has excellent taste and feelings for the space," says Onshore founder Dan Reedy. "With her design selections, it feels like the Normans are living in a perfect little jewel box. It's a great look."

Kiki says she and Greg share the same spare, classic tastes, so it made her work inside the home easier. Because the home's exterior is New England-influenced, she wanted the interiors to have a similar look.

"We like things that have a sort of Ralph Lauren feel," she says. "We're not traditional and we're not contemporary. We're somewhere in between. We like things to look fresh, elegant and timeless. We don't like clutter and we think little details—like just the right flower, candle or little object—make a big difference."

Greg, nicknamed the Great White Shark for both his aggressive style of play and history of swimming with the predators, now minds the details for his 20-year-old business, Great White Shark Enterprises, from a home office. The shark logo began in the 1980s, when Greg was



HALL OF FAME

THE TROPHY HALL (LEFT) IS A SHOWCASE OF ALL OF GREG'S TROPHIES (EXCEPT HIS FIRST OPEN CHAMPIONSHIP TROPHY, WHICH HE GAVE TO HIS MOTHER) SINCE THE 1970S. "HIS CAREER IS ENCAPSULATED IN THAT HALL," KIKI SAYS. THE CASES, WHICH GREG PERSONALLY ARRANGED, INCLUDE HUNDREDS OF ITEMS, INCLUDING TWO CLARET JUGS, HIS FIRST HOLE-IN-ONE TROPHY AND HIS FIRST PRO TROPHY (1976 WEST LAKES CLASSIC). TOP: THE SUN ROOM IS A LIGHT-SUFFUSED SPACE WHERE THE NORMANS ENTERTAIN CASUALLY. THE RAFFIA WALLPAPER, DRIFTWOOD BALLS AND PAINTED BARNACLES GIVE THE ROOM A COASTAL VIBE. "WE ARE BEACH PEOPLE AT HEART," KIKI SAYS.

endorsed by Reebok and collaborated with the company on a Greg Norman Collection of golf wear.

"Reebok formulated the shark logo, and it got traction," he says. "The Greg Norman Collection used to have the shark and Reebok [logos], but the company's ultimate goal was to have the shark more prominent than Reebok and then ultimately just have the shark."

Reebok gave Greg the logo and licensed it from him, teaching him a lot about branding and marketing in the process. He says he used the strength of the logo to start his own company because he wanted to be more than a "pass-through entity."

"When you're in an endorsement deal with a company, you're paid as long as you wear their brand," he says. "I wanted to build equity in my own brand, and so I started with businesses that were linked to the game of golf. Since then, I've gone off in tangents and looked at different businesses that weren't attached to the sport."

His company has 17 different arms, dealing in everything from apparel to eyewear, golf course design to residential development, and premium beef to Australian wines. His two older children work for the family business, and Kiki is helping him extend his brand into interior design.

"When you build a business, your fingers have to be in the pie all the time," Greg says. "Now, I've gotten to the point where I've gotten quality people around me and given my family the opportunity to be in the business too. It's allowed me to quietly step aside a bit and to be more of a chairman than a chief executive officer. The person whose example I love to follow is Ralph Lauren. If we can capture a small percentage of what he's done, then I'll be extremely happy."



PARTY CENTRAL

THE GRILL HOUSE, ADJACENT TO THE POOL, IS GREG'S FAVORITE PLACE TO ENTERTAIN. HE CAN OFTEN BE FOUND BEHIND THE GRILL, COOKING UP WAGYU STEAKS AND BURGERS FOR HIS GUESTS. THE OPEN SPACE, CRAFTED OF MAHOGANY-STAINED PECKY CYPRESS AND FLAGSTONE, IS IDEAL FOR CASUAL PARTIES WITH GOOD FRIENDS.





A SHORE THING

DURING A PARTICULARLY MEAN HURRICANE SEASON, THE NORMANS' BEACH HOUSE WAS ALMOST DESTROYED. "THE [CABANA] NEXT DOOR WAS SWEEPED OUT TO SEA," KIKI SAYS. "GREG WAS LUCKY." BECAUSE JUPITER ISLAND HOMEOWNERS CANNOT REBUILD IF THEY LOSE THEIR FOUNDATION, GREG DECIDED, AT CONSIDERABLE EXPENSE, TO RAISE THE HOUSE ONTO PYLONS AND BUILD A SEAWALL.



RESORT LIVING

THE DAYBED (RIGHT) WAS DESIGNED BY KIKI TO MATCH THE GRILL HOUSE STRUCTURE. HERE, THE COUPLE SPENDS TIME LOUNGING, READING, NAPPING OR ENJOYING A SUN-DOWNER. THE RESORT-LIKE POOL (LEFT) IS DECORATED WITH PLATYPUS WATER FOUNTAINS, A NOD TO AUSTRALIA. GREG EXTENDED THE POOL TO INCLUDE A 15-FOOT-DEEP END AND A 3-METER DIVING BOARD. THE LANDSCAPING WAS DESIGNED BY RAYMOND JUNGLES OF MIAMI.

Makeup: Deborah Koepper, Deborah Koepper Beauty, Palm Beach
Hair: Carli Andrews, Deborah Koepper Beauty, Palm Beach
Stylist: Katherine Lande



Greg usually travels 35-40 weeks each year, but now that he's older, he tries to restrict his travel to weekdays.

"I hate to be away on weekends," he says. "I don't want my staff to be away from their families because I don't want them to miss things with their kids like I once did. It kills you."

When he's not on the road, he starts his days at 5:45 a.m. in his office, either spending his day in meetings or answering email and phone calls. Then he'll spend two hours in the gym and hit some golf balls, mostly for fun.

"I don't enjoy practice and can't compete the way I used to," Greg explains. "I can still play well but not for 10 hours a day. I'll go out with my friends and son at Royal Palm, Jupiter Country Club, Parkland, places like that. This year, I've maybe played eight rounds of golf total."

When he does play, he has the luxury of golfing with some of the world's most successful people. Right now, he'd love to play golf with both Presidents Bush, President Clinton, President Obama and former Secretary of Defense Donald Rumsfeld, so he could ask them what's going on with foreign policy.

Kiki is as busy as her husband, among her involvement at her children's school and with Greg's company, her own interior design projects—this year, she will work on the Palm House hotel in Palm Beach with HBA London, the interior design firm she has worked with for the past 14 years—and interest in Pilates and tennis. As someone who initially showed no interest in golf, she now admits she might take up the sport next year.

One thing's for certain: She won't have to look far for a good instructor. ◀◀